

**MINUTES: CITY COUNCIL MEETING WORKSESSION
NOVEMBER 17, 2008**

MEMBERS

PRESENT: Mayor Joe Higgs, Councilman Andy Garza, Councilman Robert Patton, Councilman Mike Walker, Councilman Thomas Muir.

MEMBERS

ABSENT: Glenn Ervin

OTHERS

PRESENT: City Manager Mike Brice, City Secretary/Asst. City Manager Rose Chavez, Shannon Graves-Sanger Courier

1. Call Meeting to Order.

Mayor called meeting to order.

2. Presentation by the Lake Ray Roberts Association.

Ed Phillips, representing Lake Ray Roberts Association (LRRRA), addressed the Council with a Power Point presentation concerning this non-profit organization whose officers and board of directors are volunteers. The mission, functions and goals of this association are to develop marketing plans that includes targeting advertising and promotions in an effort to attract and retain Lake Ray Roberts' tourist and weekend visitors. The association is contacting all small cities around the Lake in an effort to promote Lake Ray Roberts. Mr. Phillips' presentation included the impacts and economic benefits of the association. The LRRRA consists of residents and area businesses in developing Lake Ray Roberts as a significant upper, middle, and moderate income tourist and recreational destination. Mr. Phillips continued in explaining the incentives of joining the LRRRA.

The discussion continued concerning the Association involvement with the Corps of Engineers, the Federal Government, and other entities.

Councilman Patton thanked Mr. Phillips for the presentation and advised this would be something the Council will need to study further.

The City Manager indicated he met with Mr. Phillips about a month or so ago and met with the new owners of the Marina. The new owners have a lot of plans for the development of the Marina. They came from Lake Texoma where they helped with another marina and are experienced in dealing with the Corps of Engineers and know what that entails. He was pleased with the meeting and with the expertise of these people in dealing with the all the red tape of federal and state government. It takes persistence, and this is the experience that Ed Phillips brings to the table. This association will help all the communities, businesses, and entities around the

lake in an effort to communicate with each other. This is an advantage to Sanger and to all the towns around the lake. He has asked that Mr. Phillips place him on his email list.

Mr. Phillips advised that from a community standpoint there are some inexpensive things that can be done in an effort to promote the lake that would benefit Sanger.

Discussion continued. Mr. Phillips advised the association is still in the formation stages.

3. Overview of Items on Regular Agenda.

4. Adjournment.

Mayor Higgs adjourned the meeting.